STRATOS AVIATION

FLIGHT SCHOOL CASE STUDY

INNOVATIVE DIGITAL MARKETING THAT DRIVES BUSINESS.

OBJECTIVES & CHALLENGES

Stratos Aviation is South Carolina's premier flight school with locations in Greenville and Columbia. While the client had a fairly recent website redesign, our team analyzed the interface and found opportunities to greatly improve the user experience. We created a new site and style with video header to reflect the client's innovative offerings and showcase the quality of services offered.

SOLUTIONS

Our brand team organized a video shoot to capture interesting footage that is utilized on the website homepage. A corresponding photo shoot captured the client's office, classroom, student instruction and student training that was used throughout the new website design.

"We have been more than happy with the support & service we have received from the Drastic Impact team.

They considered our feedback and helped us take our ideas to the next level. Drastic Impact went above and beyond with excellent service and knowledge to help us design our new website.

Together we created an awesome site, both with our wishes and their expertise in the market.

We would highly recommend Drastic Impact as a very reliable and effective Web site building company!

NATASHA

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